

Events 2011

Soundtrack 2011

Soundtrack, the most anticipated event in Studiomaster Professional's calendar was held this year on the 7th - 8th May 2011 at the lush Hotel Ramada, Mumbai. Over 120 key Studiomaster Professional associates, consisting mostly of Dealers & Distributors attended this event. The event kicked off in the morning with a welcome speech by Mr. Pradeep Ahuja, followed by a brief run through all the products launched since Soundtrack 2010.



Post lunch the new Studiomaster Professional products were launched in a spectacular display of lights, music & enchanting live performances. The products launched this year ranged from adding new models to existing categories of mixers, amplifiers, crossovers, microphones, component speakers, to adding new product categories like automatic mix ers, stage mics, power sequencer, installations speakers etc. The focus this year was to give live demonstrations of almost all the products launched. The products launched received enthusiastic approval from dealers in the form of applause & cheers.

With over 30 new products launched in different product categories, Studiomaster Professional is well on its way to become a complete pro audio solution provider.



Soundtrack Training Program

A Workshop was organized specially for the dealers encompassing product demonstrations.

The presentations was conducted by Mr. Dilip Bhargava, it covered topics like "Professional Mixers", Setting Crossovers followed by a presentation and hands on training on "Line Array Systems" .

The sessions were informative & interactive.



Events 2011

Soundtrack 2011

Dealers Meet

The All India Dealer meet was held on the 8th May 2011 at Hotel Ramada, Powai. The Meet was chaired by Mr. Pradeep Ahuja, Mr. Vikram Ahuja, Mr. Arjun Ahuja & Ms Reshma Khanolkar. The meeting enumerated the current and the future strategies of brand Studiomaster Professional. The meet was followed by an Award Ceremony to felicitate **outstanding Performance for Studiomaster Professional.**



Events 2011

Palm 2011

Palm India Expo 2011

This year Studiomas^{te} Professional had a stunning booth at 'PALM INDIA EXPO 2011' held at Bombay Exhibition Center, NSC Ground, Mumbai from the 2nd to 4th June 2011. This event attracts thousands of visitors from all across India.

The turnout at the event was tremendous with people consisting of Rental Companies, DJ's, Hirers, Musicians, AV Companies, System Integrators etc. visiting our booth in large nos. On display were products from Studiomas^{te} Professional, RCF, Marshall, Wharfedale PRO, & Renkus-Heinz.



Events 2011

Road Shows

Rajkot Show

Event Organiser: Hindustan Elektrokniks
Venue: Keshavlal T. Seth Vidya Bhavan,
Auditorium, Rajkot
Date: 2nd July 2011



Ahmedabad Show

Event Organiser: Audio Vison
Venue: Sports Club, Ahmedabad
Date: 7th July 2011



Nasik Show

Event Organiser: Kiran Audio Emporium
Venue: Dongre Vasti Gruha, Nasik
Date: 14th July 2011



Pune Show

Event Organiser: Natraj Electronics
Venue: Mangal Mangalya Karyalaya,
Pune
Date: 21st July 2011



Raipur Show

Event Organiser: Ahuja Sound, Raipur
& Audio & Lights, Bhopal
Venue: Hotel Babylon
Date: 27th July 2011



Nagpur Show

Event Organiser: Digitrons
Venue: Netaji Market, Buldi
Date: 31st July 2011



Chandrapur Show

Event Organiser: Liberty Services
Venue: Gajanan Boradkar Sabhagruh
Date: 3rd August 2011



Bhopal Show

Event Organiser: Audio & Lights, Bhopal
Venue: Hotel Palash Residency
Date: 6th August 2011



Rajasthan Show

Event Organiser: G. C. Electronics,
Rajasthan
Venue: Hotel Imperial, Jaipur
Date: 17th August 2011



Events 2011

Road Shows

Delhi Show

Event Organiser: Sound Craft
Venue: Constitution Club of India, Delhi
Date: 20th August 2011



Bhatinda Show

Event Organiser: Ravindra Electronics & Prozone, Punjab
Venue: Dreamland Resorts
Date: 24th August 2011



Ludhiana Show

Event Organiser: Sagar Electronics & Prozone, Punjab
Venue: Hotel Baron
Date: 26th August 2011



Jalandhar Show

Event Organiser: Prozone, Punjab
Venue: Hotel Ranveer Prime
Date: 29th August 2011



Batala Show

Event Organiser: Balhotra Electronics & Prozone, Punjab
Venue: Abhi Palace
Date: 31st August 2011



Amritsar Show

Event Organiser: Varun Expert Sales, Amritsar & Prozone, Punjab
Venue: Hotel Kumar International
Date: 2nd September 2011



Chennai Show

Event Organiser: Meco Tronics, Chennai
Venue: Marina Towers, Chennai
Date: 11th Nov 2011



Ernakulam Show

Event Organiser: Meco Tronics, Ernakulam
Venue: Center Hotel, Ernakulam
Date: 22nd Nov 2011



Thane Show

Event Organiser: Audioplus, Mumbai
Venue: Shetkari Samaj Hall, Kopar Khairane, Thane
Date: 26th of November 2011



Events 2011

Clinics

Odisha Product Clinics

Date	Clinic Organised By	Venue
16th June 2011	A. N. Alliance, Cuttack	A. N. Alliance, Cuttack
17th June 2011	Electro Radio Bhubaneswar & A. N. Alliance, Cuttack	Kasturia Nari Mahal
18th June 2011	Ambika Electronics, Balasor & A. N. Alliance, Cuttack	Hotel Suraj
19th June 2011	Saregama, Jaleswar	Saregama, Jaleswar
20th June 2011	Orissa Radio House	East Rotary Club
23rd June 2011	A. N. Alliance, Cuttack	A. N. Alliance, Cuttack



Karnataka Product Clinics

Date	Clinic Organised By	Venue
27th June 2011	Twins Electronics, Mangalore	St. Sebastian Platinum Jubilee Auditorium
28th June 2011	Ganesh Radio Corp, Puttur	Trinity Hall
29th June 2011	Kunjur Electronics, Udupi	Okude Towers.
30th June 2011	Radio Cine Service, Shimoga	Ambedkar Hall
1st July 2011	Eswar Radio & TV, Davangere	Shivayogi Mandir



Andhra Pradesh Product Clinics

Date	Clinic Organised By	Venue
21st June 2011	Shaheen Electronics, Sircilla.	Padmanayaka Kalayana Mandapam

